

MANITOBA JUNIOR HOCKEY LEAGUE

WAYWAYSEECAPPO WOLVERINES

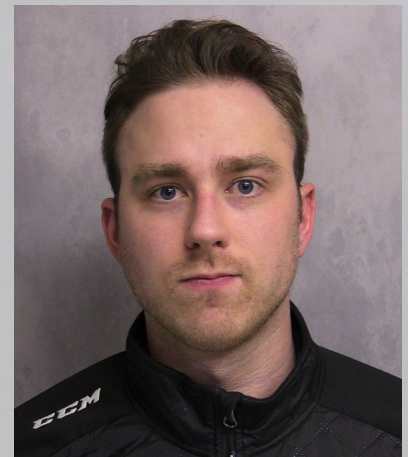


**WAYWAYSEECAPPO
WOLVERINES
CORPORATE
PARTNERSHIP PACKAGE**



MESSAGE FROM DIRECTOR OF MARKETING & COMMUNICATIONS

The 2019-20 Manitoba Junior Hockey League season will mark my second year as the teams Director of Marketing, Communications and Game Day Operations. With the tremendous growth our organization saw both on and off the ice last season, we are continuing to take steps in the right direction that will set us up for long term success. It is important to our organization and the surrounding communities to have your continued support. Thank you to all of our current sponsors and welcome to all of our new sponsors - We're glad to have you as a part of the Wolverines!



ERIK SWAR

SPONSORSHIP BENEFITS

SEASON TICKETS

THE WOLVERINES WANT YOU AND YOUR CLIENTS AT OUR HOME GAMES CHEERING US ON. ONE COMPLIMENTARY SEASON TICKET FOR EVERY \$1,000 OF SPONSORSHIP.

YEAR END BANQUET

YOU ARE A PART OF THE WOLVERINES AND WE WOULD LIKE YOU TO CELEBRATE OUR YEAR WITH US. TWO COMPLIMENTARY YEAR END BANQUET TICKETS FOR EVERY SPONSOR.

WOLVERINES VOLUNTEER

DOES YOUR BUSINESS HAVE AN EVENT THAT NEEDS SOME EXTRA HELP? LET US KNOW AND WE WILL SEND SOME OF THE WOLVERINES TO LEND A HELPING HAND!

ARENA SPONSORSHIP

ALL PRINTING COSTS ARE THE SPONSOR'S RESPONSIBILITY



RINK BOARD \$700

SPONSOR LOGO AND INFORMATION IS DISPLAYED ON A LARGE BOARD LOCATED ALONG THE ICE SURFACE. VERY HIGH VISIBILITY.



ICE LOGO \$1500 - \$2000

SPONSOR LOGOS ARE EMBEDDED INTO THE ICE AND ARE SEEN BY ALL FANS DURING WOLVERINES, SENIOR AND MINOR HOCKEY GAMES DURING THE HOCKEY SEASON.

CENTRE ICE \$2000 BELOW BLUE LINE \$1500



ARENA BOARD \$600

LIKE THE RINK BOARD, THE ARENA BOARD PROVIDES ANOTHER GREAT SPOT TO FEATURE YOUR LOGO AND INFORMATION. THREE HIGH VISIBILITY SPOTS TO CHOOSE FROM.



SCORE CLOCK \$1000 - \$4500

ONE OF THE BEST SPOTS AVAILABLE IN THE ARENA. HIGHLY VISABLE WITH THREE DIFFERENT OPTIONS TO CHOOSE FROM. ASK FOR MORE DETAILS.

ARENA SPONSORSHIP

ALL PRINTING COSTS ARE THE SPONSOR'S RESPONSIBILITY

DIGITAL SCREEN \$1500

TEN SPOTS AVAILABLE ON THE MJHL'S DIGITAL SIGN. THE 10-12 SECOND ADD PLAYS ROUGHLY EVERY FIVE MINUTES. LEAGUE NUMBERS SHOW 100,000 VISITORS IN ARENA ON A YEARLY BASIS.



REDLINE & BLUELINE LOGOS

EXCLUSIVE REDLINE (2) AND OR BLUELINE LOGOS (4) AVAILABLE IN UNIQUE SPOT AT ICE LEVEL. SMALL, BUT EFFECTIVE PLACE FOR COMPANY LOGO.

REDLINE \$400 BLUELINE \$800



GOAL NET SPONSOR

THE PAIR OF NETS WILL BE USED FOR OVER 60 JUNIOR, SENIOR AND MINOR HOCKEY LEAGUE GAMES.

ANOTHER UNIQUE PLACE TO HAVE THE SPONSOR LOGO.

\$600 PER NET



ICE RESURFACER \$4000

HAVING YOUR LOGO ON THE RINKS ICE RESURFACER IS ONE OF THE HIGHEST LEVELS OF EXPOSURE. USED DURING THE BUSY HOCKEY SEASON FOR ALL LEVELS OF PLAY. TWO-YEAR CONTRACT.

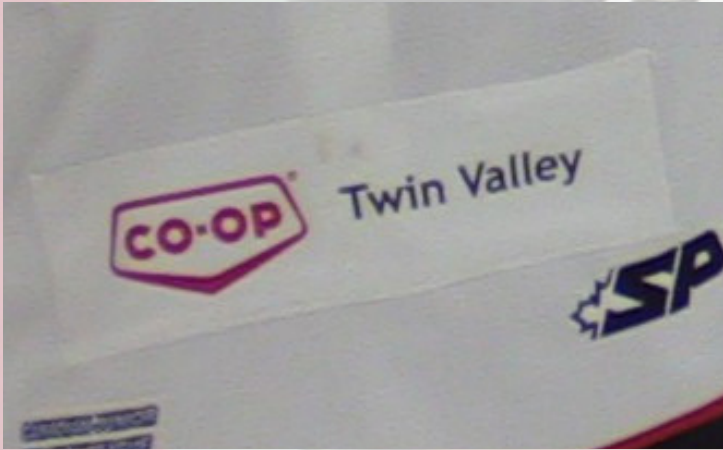


EQUIPMENT SPONSORSHIP

ALL CRESTING COSTS ARE THE SPONSOR'S RESPONSIBILITY

HOME & AWAY JERSERY SPONSOR

SPONSOR NAME AND LOGO APPEARS ON THE BACK OF EACH WOLVERINES JERSEY. \$2,500 PER JERSEY SET



HOCKEY PANT SPONSOR

SPONSOR LOGO APPEARS ON THE FRONT (LEFT) OF EVERY WOLVERINE HOCKEY PANT. \$1,250



FRONT JERSEY SPONSOR

SPONSOR LOGO APPEARS ON THE FRONT (LEFT) OF EVERY WOLVERINE JERSEY. \$1,250 PER JERSEY SET



GAME DAY TITLE SPONSORSHIP

HAVE THE CHANCE TO HOST ONE OF 29 WOLVERINE HOME GAMES.

HAVE YOUR LOGO ON SOCIAL MEDIA, GAME PROGRAMS ALONG WITH IN GAME MENTIONS. SET UP A PROVIDED TABLE IN THE LOBBY TO PROMOTE YOUR BUSINESS.

BRING (12) STAFF OR CLIENTS TO ENJOY THE GAME FROM OUR NEW PRIVATE BOX!

\$600 PER GAME DAY

JUNIOR WOLVERINE

HAVE YOUR BUSINESS RECOGNIZED AS THE TITLE SPONSOR FOR OUR JUNIOR WOLVERINE OF THE GAME. EACH GAMEDAY, A MINOR HOCKEY PLAYER WILL BE SELECTED TO SIT ON THE BENCH DURING WARM UP AND TAKE THE ICE WITH THE TEAM FOR O'CANADA. JERSEY FEATURES LARGE BUSINESS LOGO.

\$2,500

GAME DAY SPONSORSHIP

WOLVERINES GOAL

**"BUSINESS NAME"
WOLVERINES GOAL
SCORED BY.....**

**HAVE YOUR BUSINESS
NAME MENTIONED AFTER
EVERY WOLVERINES GOAL
DURING THE REGULAR
SEASON AND ON SOCIAL
MEDIA FOR ALL 60
GAMES.**

\$1,500

3 STARS OF THE GAME

**"THE "BUSINESS NAME" THREE
STARS OF THE GAME
INTRODUCED AFTER ALL 29
HOME GAMES + ALL 60
GAMES ON SOCIAL MEDIA.**

\$1,500



POWERPLAY PENALTY KILL

**"THIS IS ANOTHER
WOLVERINES PP/PK
BROUGHT TO YOU
BY, "BUSINESS NAME".
WILL BE PLAYED AT
ALL 29 HOME GAMES +
ON SOCIAL MEDIA FOR
ALL 60 GAMES.**

\$1,500

SOCIAL MEDIA SPONSORSHIP

INTERVIEW BACKDROP

ONE OF THE BEST PLACES TO HAVE YOUR COMPANY LOGO. EVERY PRE AND POSTGAME INTERVIEW WILL BE DONE IN FRONT OF OUR INTERVIEW BACKDROP.

1,500 - 4,500 VIEWS PER GAME DAY BETWEEN ALL THREE SOCIAL MEDIA FEEDS

\$3,000 FOR THE SEASON



PRE + POSTGAME SPONSOR

BEFORE AND AFTER EVERY WOLVERINES GAME, A PREGAME STORY FEATURING THAT NIGHTS MATCHUP IS POSTED ON SOCIAL MEDIA, FOLLOWED BY A POSTGAME STORY ONCE THE GAME IS COMPLETED.

INCLUDES A LOGO POSTED ON SOCIAL MEDIA WITH A GAME PHOTO AND A NAME MENTION IN THE TEXT. A TOTAL OF 120 POSTS IS GUARANTEED

\$1,000 FOR THE SEASON.



**WAYWAYSEECAPPO WOLVERINES
MANITOBA JUNIOR HOCKEY LEAGUE**

ERIK SWAR

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